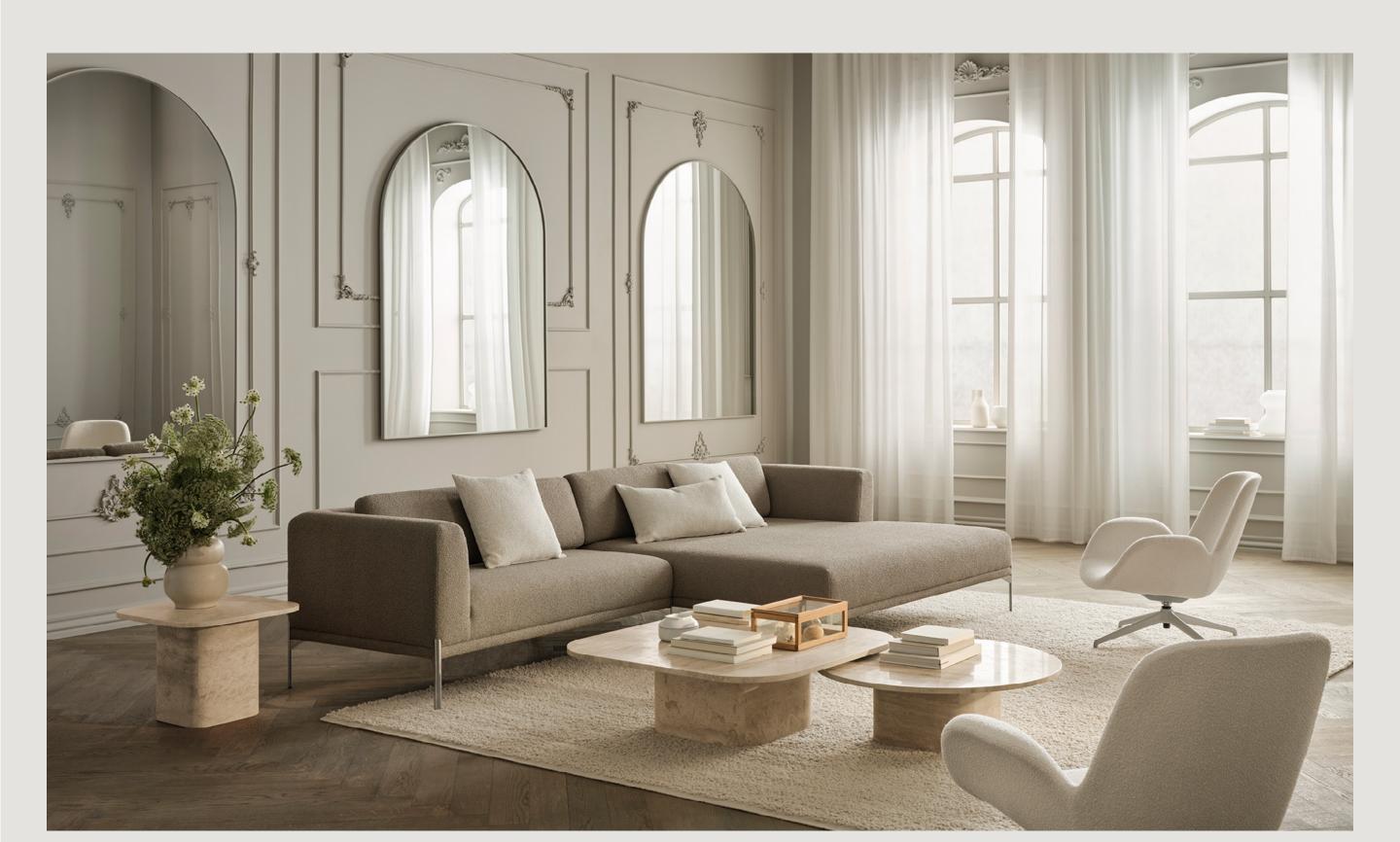
### BOLIA



## News from BOLIA

Luxurious rugs, crafted to perfection

Woven by hand, handcrafted with care, and made to last. BOLIA's rugs transform any interior into a true sanctuary, and each one tells a story of beautfiful craftsmanship, fine natural, or recycled

materials.

Explore BOLIA's rug collection

Handmade to perfection

### Home to one of the world's most exquisite traditional rug crafts, BOLIA's parters in India preserve ancestral techniques that demand patience, precision, and unwavering attention to detail. Each

rug takes at least six weeks to complete – a mindful approach rooted in tradition and upholding extraordinary quality.

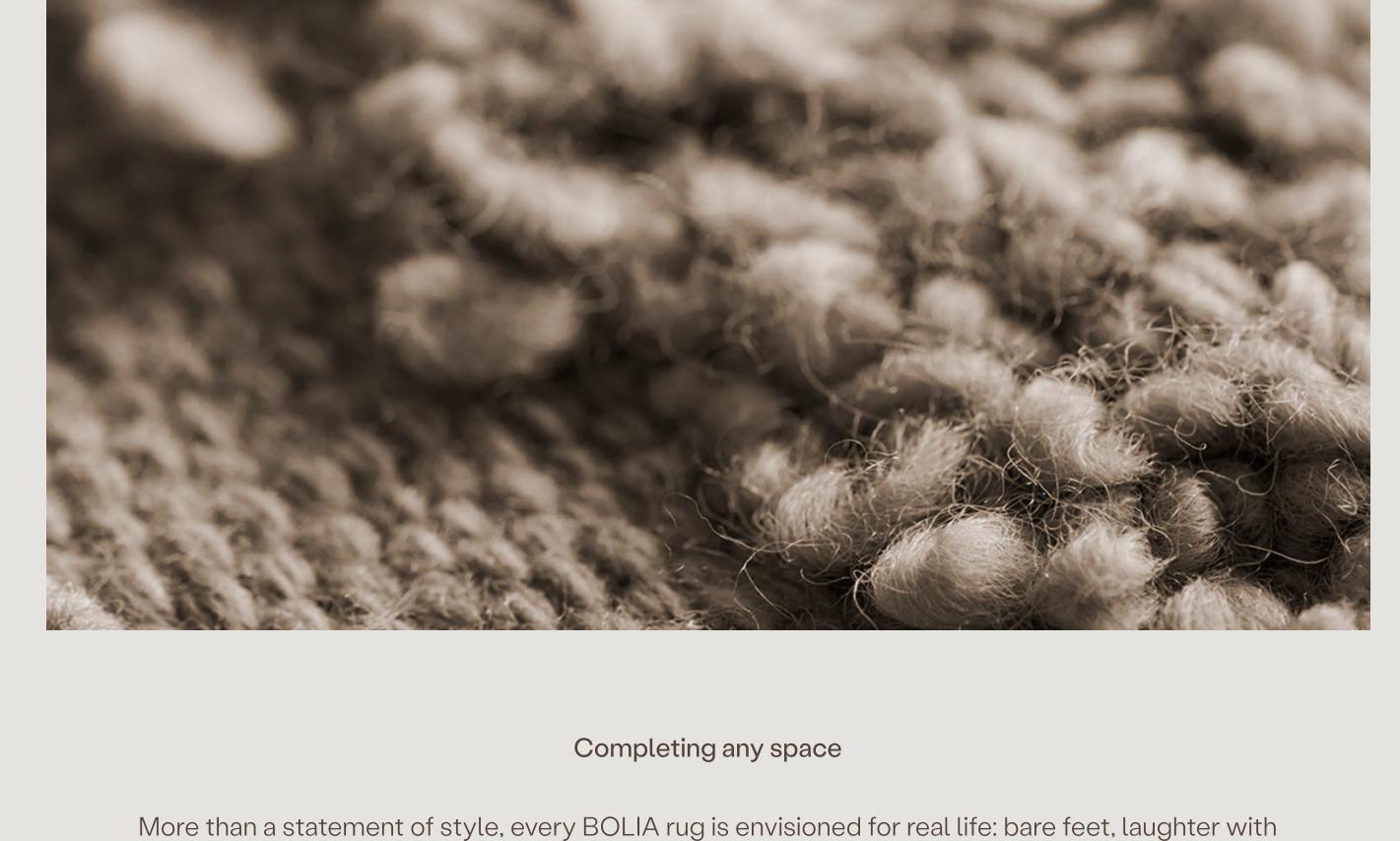


### substances, while the Care & Fair label supports ethical working conditions for weavers and their families. Beyond this, BOLIA is a proud member of the amfori BSCI initiative, promoting a socially

Using only the best materials like 100% pure New Zealand wool, jute, and recycled PET— luxury

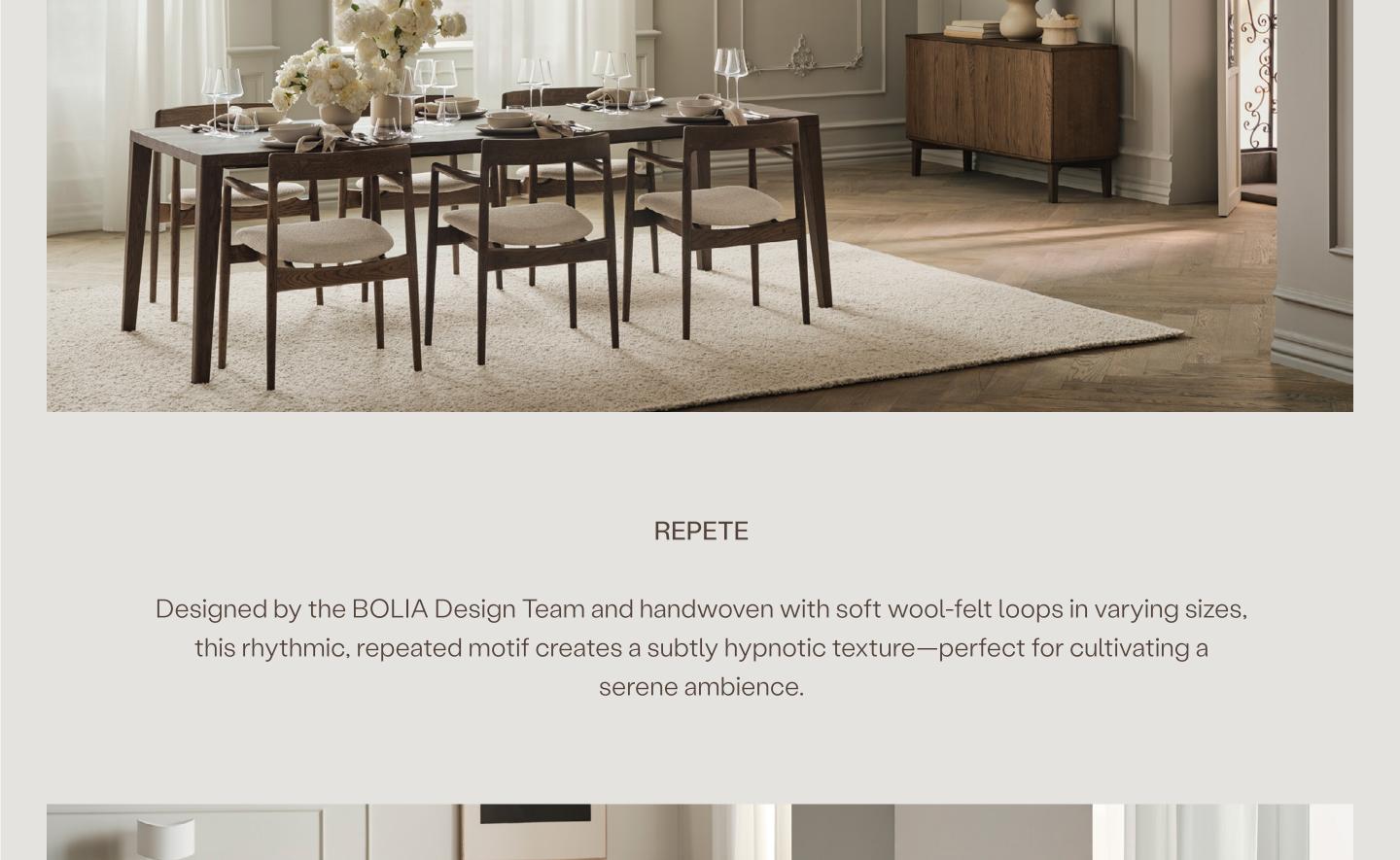
is woven into every thread. The OEKO-TEX® STANDARD\* certification tests textiles from harmful

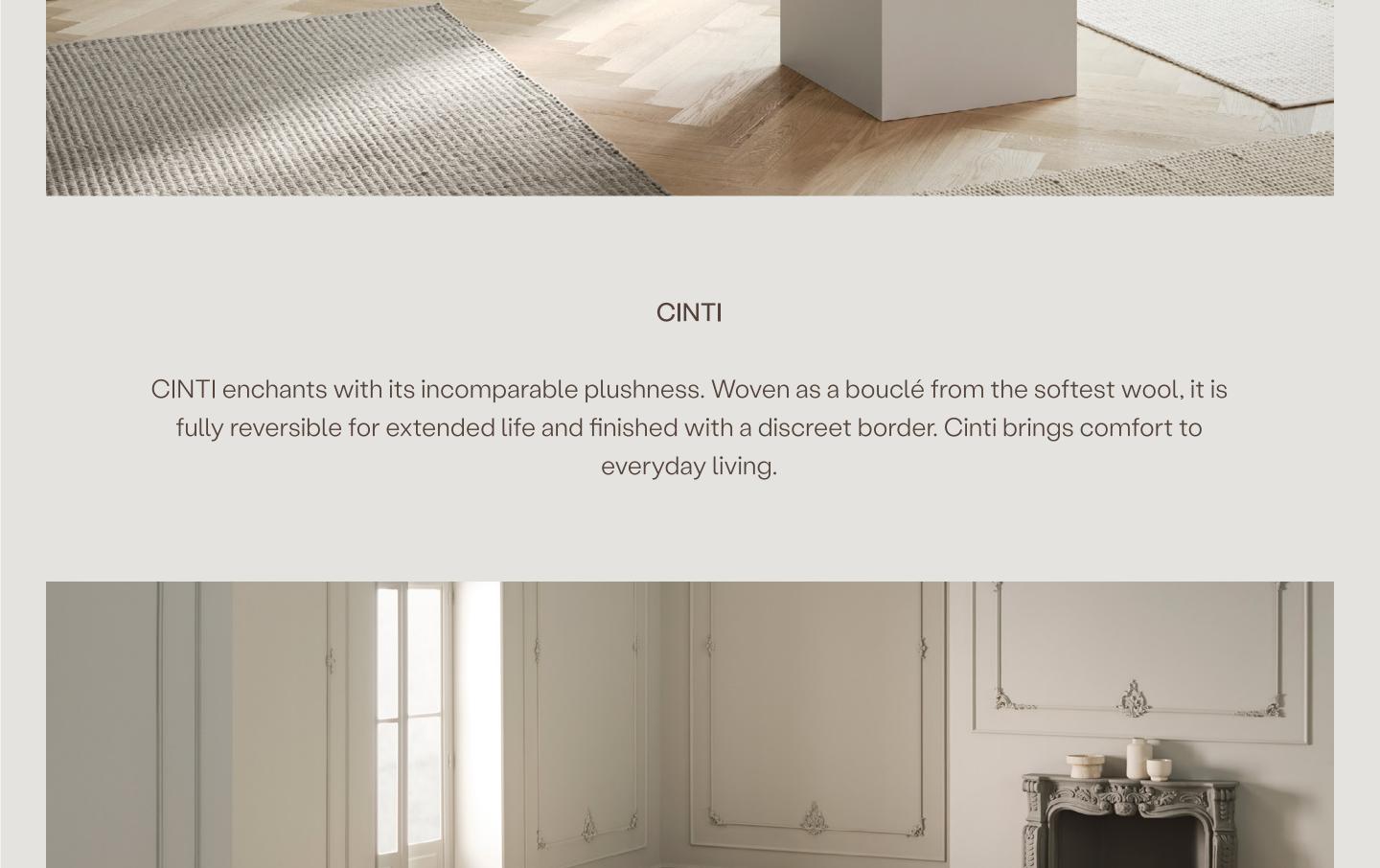
families. Beyond this, BOLIA is a proud member of the amfori BSCI initiative, promoting a socially responsible supply chain.



friends and family, and peaceful mornings. Each rug softens and warms a space, completes an area

and adds intimacy and softness – turning a house into a home.





HELEA

HELEA explores texture with a modern sensibility. Composed of wool bobbles in differing sizes,

it plays with volume and contrast. A narrow border frames the expressive design, underscoring its



\*Read more a Bolia.com

# BOLIA

BOLIA is a Danish design company with 98 concept stores across major European markets, as well as stores in Australia and Singapore. With online shops in 30 countries and a global network of wholesale partners, BOLIA brings its

Scandinavian design universe to customers worldwide.

The brand's design collective is made up of internationally renowned designers who share a passion for quality crafts-manship and timeless Scandinavian design crafted from the finest, most durable natural materials. The company's creative concept has received several international awards, including the E-commerce Award, Creative Circle, European E-tail Awards, and World Retail Awards.

E-tail Awards, and World Retail Awards.

Press kit

Download text and images

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