

# BOLIA

## The SPRING COLLECTION is here

### Bolia unveils 2024 Spring Collection

*Timeless design & luxurious craftsmanship*

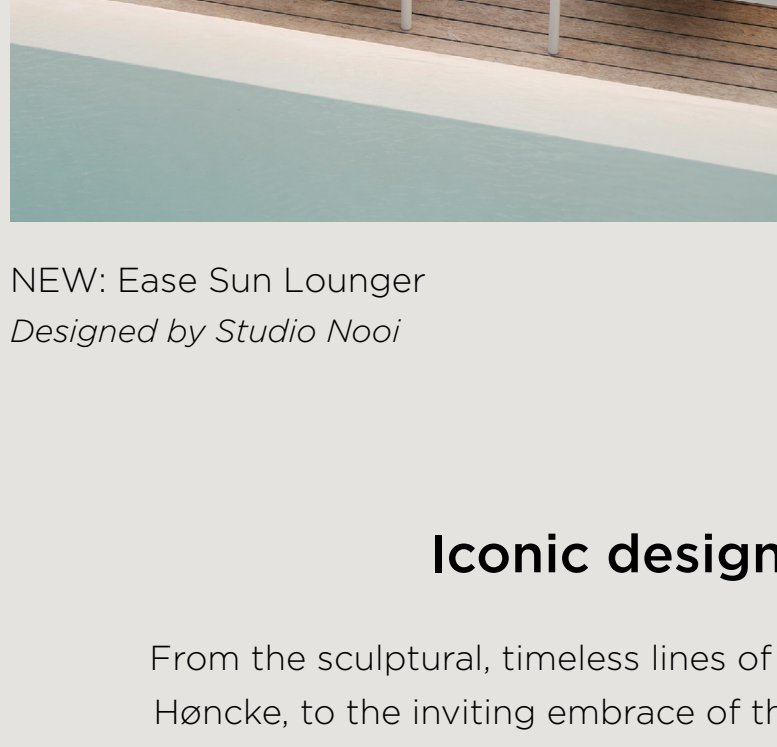
Designed with durability and luxurious craftsmanship in mind – to invite life outside, connect with nature, and create beautiful and inspiring spaces that effortlessly blend indoors and outdoors. Welcome to Bolia's 2024 Spring Collection.



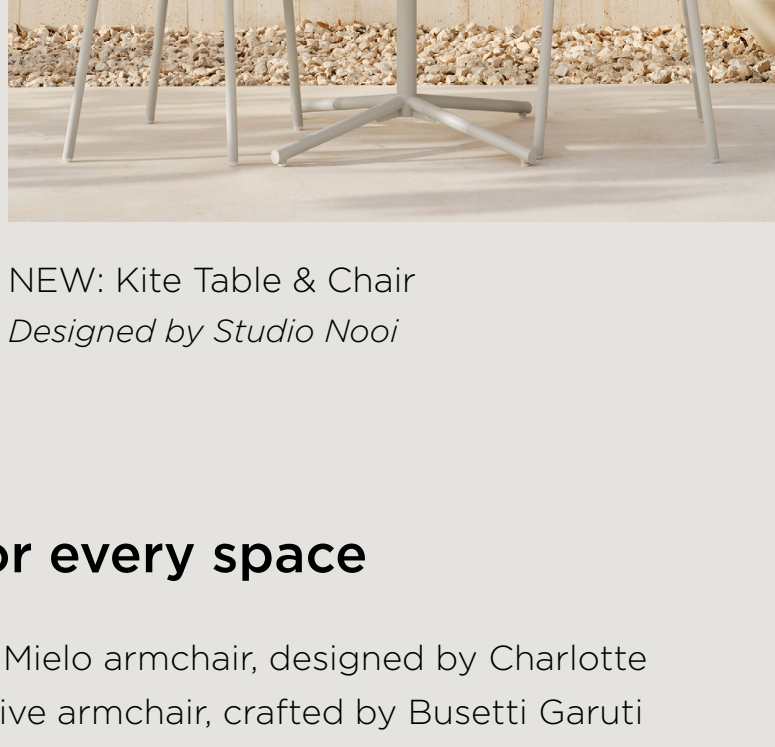
NEW: Azur Parasol

### The Outdoor Collection

Create a home brimming with fresh greenery and invite the comforts of your living room out into your garden, balcony, and patio. The Outdoor Collection is made for vibrant outdoor life with customisable furniture, accessories, and lighting – that can be combined in any way you like.



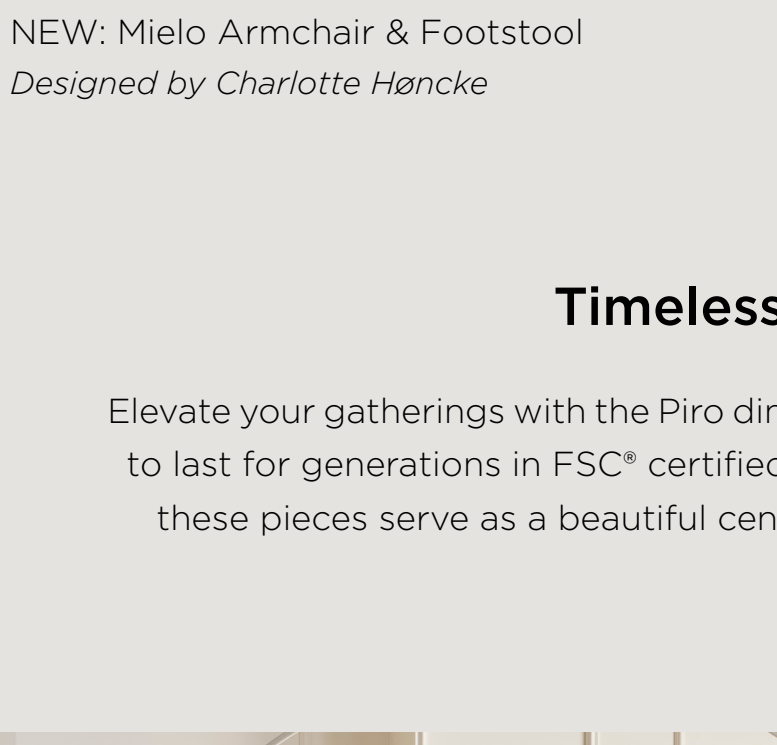
NEW: Ease Sun Lounger  
*Designed by Studio Nooi*



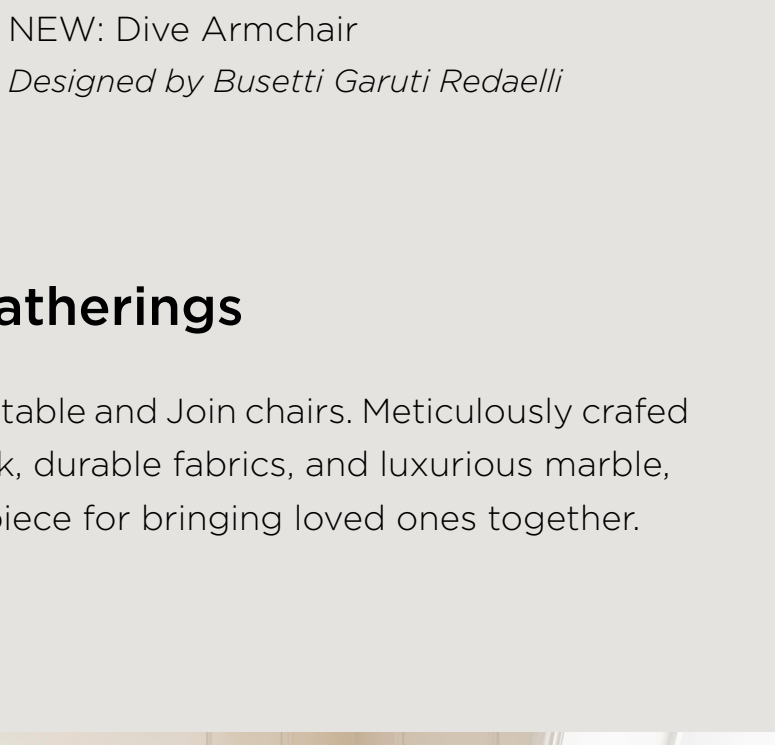
NEW: Kite Table & Chair  
*Designed by Studio Nooi*

### Iconic design for every space

From the sculptural, timeless lines of the Mielo armchair, designed by Charlotte Høncke, to the inviting embrace of the Dive armchair, crafted by Busetti Garuti Redaelli, Bolia's Spring Collection breathes new life into spaces, blending design character with unparalleled comfort and beautiful tactility.



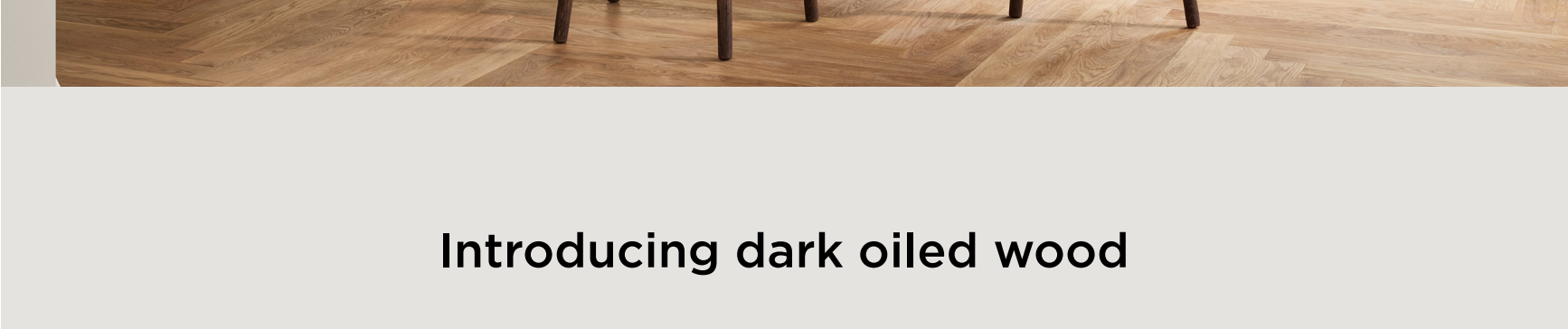
NEW: Mielo Armchair & Footstool  
*Designed by Charlotte Høncke*



NEW: Dive Armchair  
*Designed by Busetti Garuti Redaelli*

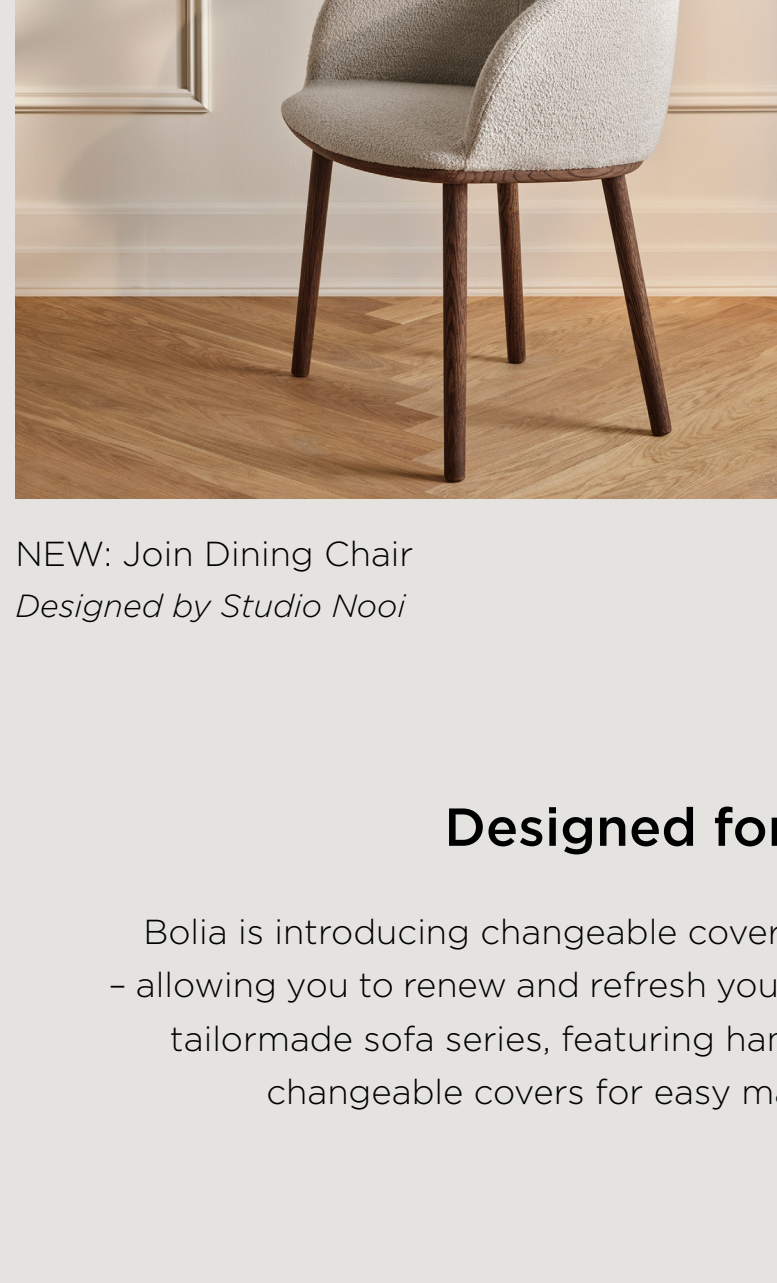
### Timeless gatherings

Elevate your gatherings with the Piro dining table and Join chairs. Meticulously crafted to last for generations in FSC® certified oak, durable fabrics, and luxurious marble, these pieces serve as a beautiful centerpiece for bringing loved ones together.

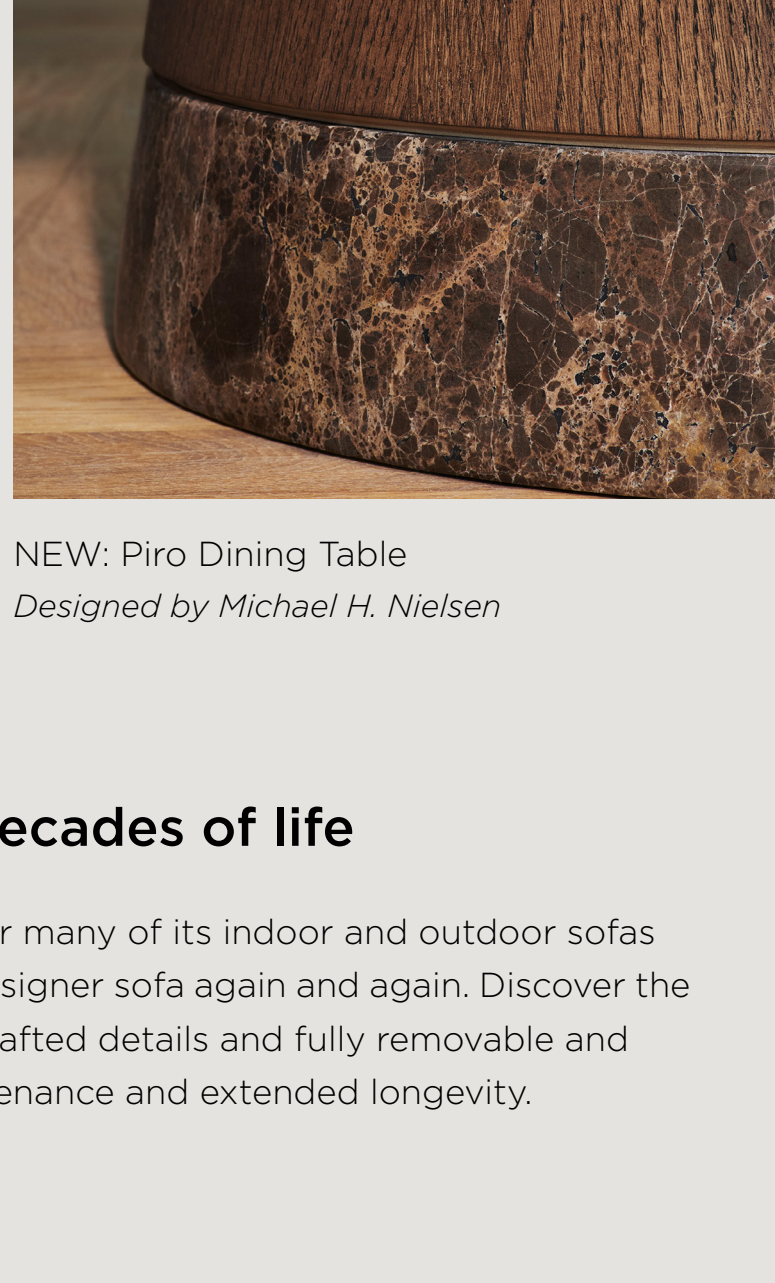


### Introducing dark oiled wood

Building upon its signature oak designs, Bolia introduces a new dimension with dark oiled wood. This sophisticated addition offers great versatility for customising spaces while embracing the natural beauty and durability of FSC® certified wood.



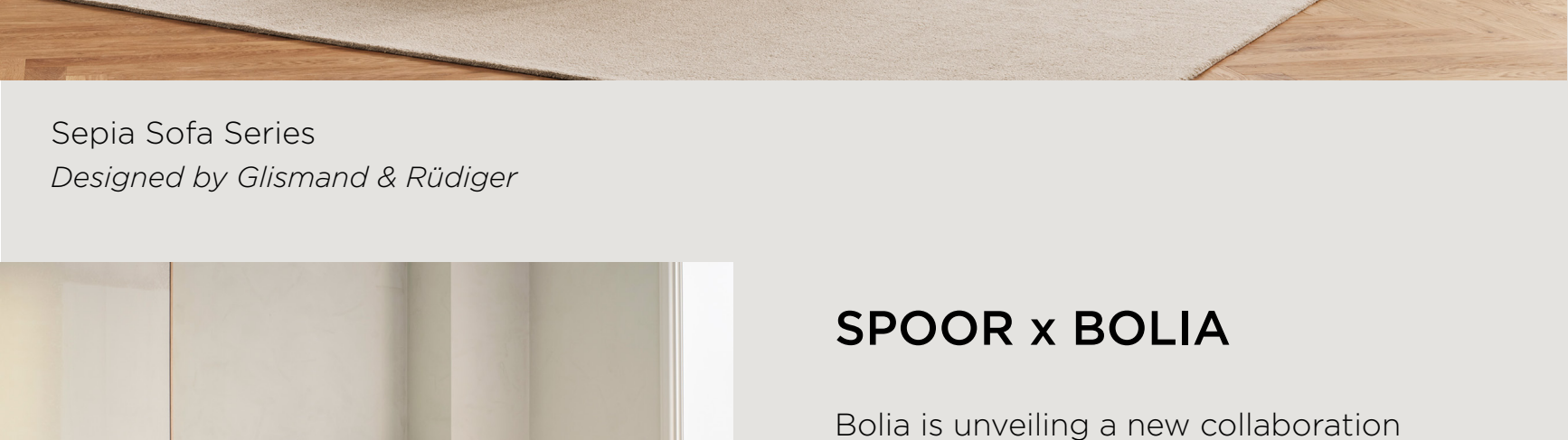
NEW: Join Dining Chair  
*Designed by Studio Nooi*



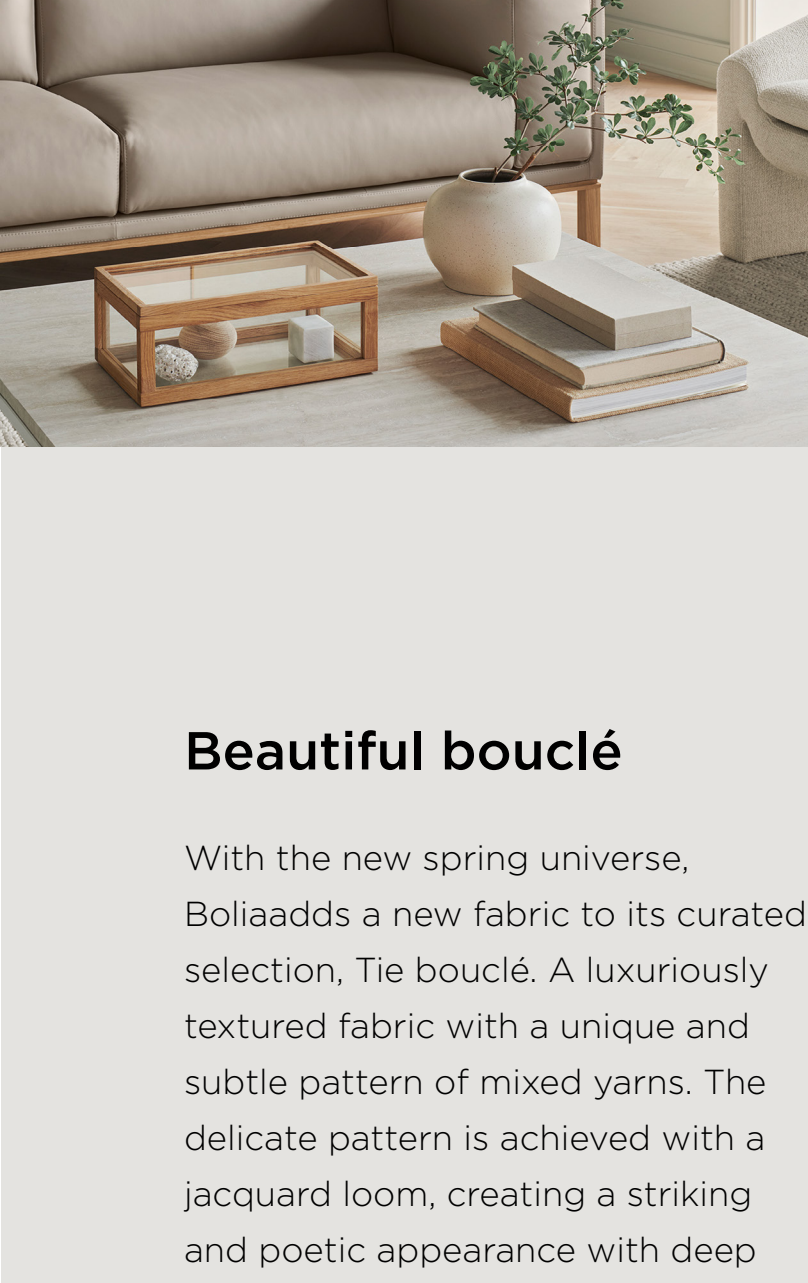
NEW: Piro Dining Table  
*Designed by Michael H. Nielsen*

### Designed for decades of life

Bolia is introducing changeable covers for many of its indoor and outdoor sofas – allowing you to renew and refresh your designer sofa again and again. Discover the tailor-made sofa series, featuring handcrafted details and fully removable and changeable covers for easy maintenance and extended longevity.



Sepia Sofa Series  
*Designed by Glismand & Rüdiger*

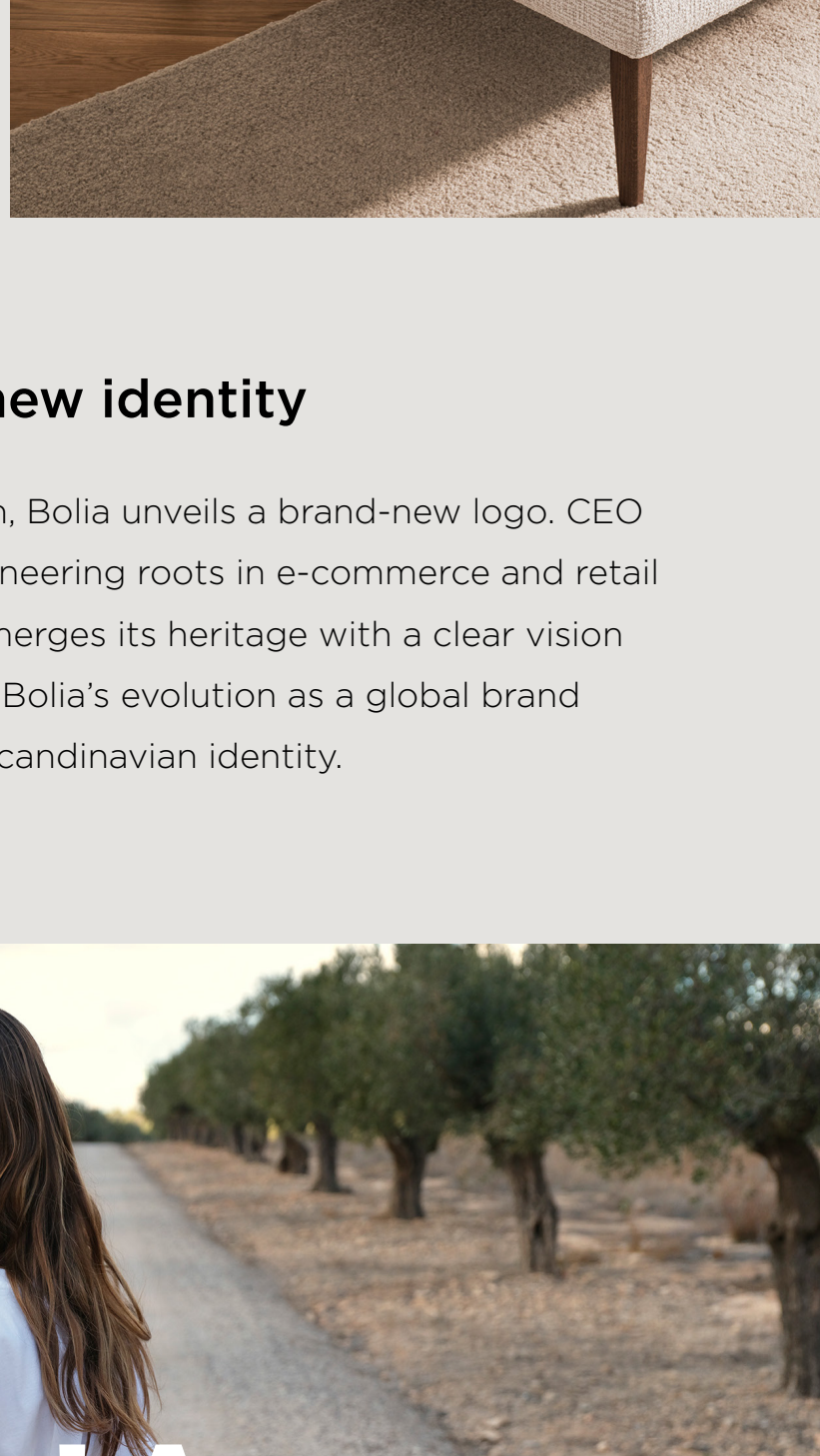


### Beautiful bouclé

With the new spring universe, Bolia adds a new fabric to its curated selection, Tie bouclé. A luxuriously textured fabric with a unique and subtle pattern of mixed yarns. The delicate pattern is achieved with a jacquard loom, creating a striking and poetic appearance with deep colour tones.

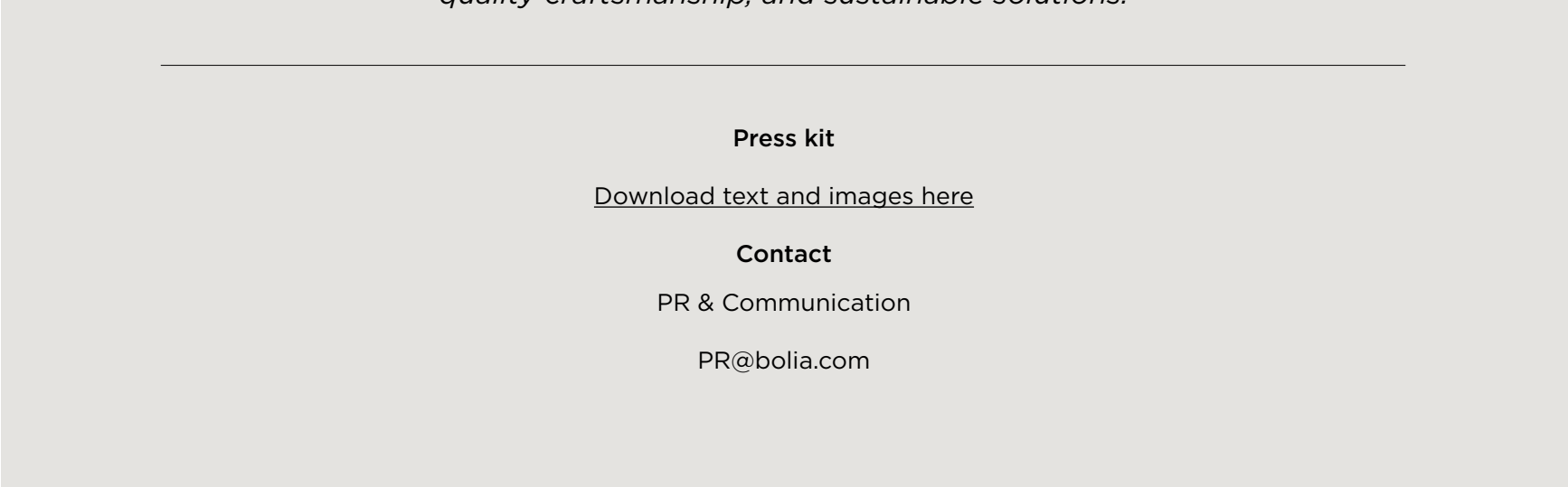
### SPOOR x BOLIA

Bolia is unveiling a new collaboration with Danish traceable leather brand, SPOOR. Their new upholstery leather Quattro by SPOOR is a chrome-free and biodegradable leather, with every piece traceable all the way from farm to finished product – sourced exclusively from Danish and Swedish cows and turned into luxuriously soft leather at Denmark's last remaining tannery, located on the island of Funen.



### Introducing a new identity

Alongside its 2024 Spring Collection launch, Bolia unveils a brand-new logo. CEO Lars Lyse Hansen reflects on the brand's pioneering roots in e-commerce and retail integration, culminating in a symbol that merges its heritage with a clear vision for the future. The new logo represents Bolia's evolution as a global brand while staying true to its Scandinavian identity.



*Bolia is a Danish design company with a global presence, featuring 85 stores and web shops across 30 European countries, alongside agents, dealers, and partners in more than 50 countries worldwide. The Bolia design collective features world-renowned international designers, all driven by a shared passion for durability, quality craftsmanship, and sustainable solutions.*

Press kit

[Download text and images here](#)

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